

# 2010 Student Page Advertising Contract

Completed contracts must be received **no later than Wednesday, September 16<sup>th</sup>**.

Student's Name \_\_\_\_\_ Grade / Homeroom \_\_\_\_\_

Family Contact \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Ad Type** (Please Check):

**Layout Option** (Please Circle):

_____ 1/2 page color.....	\$260	1H	2H	3H
_____ 1/4 page color.....	\$160	1Q		
_____ 1/8 page color.....	\$80	1E		
_____ 1/2 page black and white.....	\$160	1H	2H	3H
_____ 1/4 page black and white.....	\$90	1Q		
_____ 1/8 page black and white.....	\$45	1E		

**Checklist:** \_\_\_\_\_ Pictures on CD (please label CD with Student's name and Homeroom)

\_\_\_\_\_ Text *neatly* printed or typed

\_\_\_\_\_ Contract

\_\_\_\_\_ At least 1/2 the ad cost *must* accompany this contract

**Is this page a secret from your student? Yes / No**

\_\_\_\_\_ **Cost of Ad**

\_\_\_\_\_ **Less Amount Enclosed with This Contract**

\_\_\_\_\_ **Amount Due by November 4th**

**Please note:**

- All contracts submitted to the *Talon* staff by September 4<sup>th</sup> **with payment in full** will receive a complimentary copy of the page suitable for framing.
- No contracts will be accepted after September 16<sup>th</sup>!
- All photos and/or text must be submitted by October 2<sup>nd</sup>!
- All contracts must be PAID IN FULL by November 4<sup>th</sup>!
- Failure to meet contract obligations on time will result in loss of payment, deposit, and reserved page!

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

## Student Page Submission Information

The deadline for Student Pages is **Wednesday, September 16<sup>th</sup>**.

- At least ½ of the cost of your page must be submitted with your contract.

The balance of your page must be paid by **Friday, November 4<sup>th</sup>**.

- **Failure to meet payment obligations by this time will result in loss of deposit(s) and reserved page!**

### Materials Needed for Your Page:

- Choose the size and the layout that you would like to use.
- Fill out the enclosed Student Page Contract.
- Include at least half the amount due as your deposit—cash, money orders, or checks payable to IRCS.
- Copy all photos on a CD at 300 dpi. (Do NOT submit original photographs!)
- Write out your message—type or *neatly* print your text. (A Microsoft Word or PDF version of the text may be submitted on the CD with your pictures.)
- **ALL photos (on CD) and typed, or *neatly* printed, text for your page are due no later than Friday, October 2<sup>nd</sup>!**

### Choosing Photos and Writing Text:

Select the appropriate number of photos and text based on the following guidelines

*Items in parenthesis: H= # of horizontal view pictures V = # of vertical view pictures*

#### 1/2 Page:

1H – 120 words / 5 pictures (3H – 2V)

2H – 150 words / 9 pictures (8H – 1V)

3H – 160 words / 10 pictures (10H)

#### 1/4 Page:

1Q – 35 words / 3 pictures (2H – 3V)

#### 1/8 Page:

1E – 25 words / 1 picture (1 H or V)

**Sample layouts will be available for viewing at Back-to-School Nights and also through [IRCS.org](http://IRCS.org).**

*Remember that all photos must be submitted on a CD at 300 dpi. (CVS, Walgreens, etc. can scan originals onto a CD for you.)*

If we have a question, we may be calling you. If this page is to be a secret, please note that on the contract so that we do not contact your senior directly.

The *Talon* is produced by students in an academic environment, and they will do their best to give you a fantastic ad that fits with the overall theme of the book.

All senior pages must include the senior's first and last name.

We do not publish ads with profanity, nudity, weapons, alcohol, or anything else deemed inappropriate.

Note that yearbook policies are in place for senior pictures, pages, and general pictures and ads. These policies are posted in the Student Handbook that can be found online at [www.IRCS.org](http://www.IRCS.org).

Thank you from the *Talon* staff!  
[IRCSyearbook@indianrocks.org](mailto:IRCSyearbook@indianrocks.org)